

WEST SIDE BUSINESS FIRMS

NATIONAL BRANDS STORE

Genial Charles J. Scarafiotti, known to his many customers as Charlie, has owned and operated the National Brands grocery store at 727 Santa Fe Drive for fifteen years.

Mr. Scarafiotti has continuously remodeled and improved his store to meet the demands of a growing trade. Charlie is proud of his guarantee of everything sold and believes this is one reason for his large consumer increase plus the huge stock of groceries, meats, frozen foods and thousands of other items carried.

Mr. Scarafiotti said, "I have a good personal relationship with my customers, some of them who have moved as far as Westminster and Lakewood return here to do their buying. Charlie also said, "The West Siders have been loyal to me and I have great confidence in the future for business and general development of the West Side." He and his wife Vicki, daughter Jamie, 17, and son Michael, 12, live in Wheatridge. Jamie is an accomplished accordionist and has many trophies and certificates to show for her talent. She enters the Rocky Mountain Accordion Contest in June, which brings entries from as far away as California. Michael, not to be outdone by big sister, plays the electric guitar and will enter the Rocky Mountain contest for guitarists.

National Brands has eleven employees, all of them by long experience capable and efficient in the grocery business and all of them courteous in dealing with their customers.

McINTYRE FURNITURE

McIntyre Furniture store was founded in September, 1932, by R. J. McIntyre who lived at 663 Santa Fe. In 1937, the present location, 852 Santa Fe, was remodeled to provide more space for a growing business. Many West Siders will remember this building as the old Ivy theater.

W. K. McIntyre, who assisted his father in the store as a young man, took over the business and carries on the same policy of fairness and friendliness as his late father. Many people who bought their first furniture from McIntyre's are accompanying their children and some customers are bringing their grandchildren to McIntyres. There is a wide range of customers from all over the city to choose from a complete stock of furniture and appliances of well known brands and quality merchandise.

The name McIntyre will go down to the third generation in the furniture business thru W. K. McIntyre's two sons: Bob the eldest at present on active duty with the Navy, and Bill, who graduates in June from South High where he was an honor student and member of the South High Scholastic Society. Bill will start college in the fall.

W. K. remarked that a business established over thirty-two years must show faith in the community with a realization of good business plus an outlook for future growth.

DENVER LAUNDRY AND DRY CLEANING SERVICES

Service, Quality, Dependability—not just words, but a reality and in large part responsible for the phenomenal growth of the Denver Laundry and Dry Cleaning Company in the last fourteen years. Thru serving Metropolitan Denver for over fifty years, the real success stages began in 1951 with the purchase of the Denver Sanitary Laundry by its present owner Frank E. Corrick.

Nothing forecasts success as accurately as experience, and Frank Corrick started his new venture with twenty-six years of experience in the laundry and cleaning industry, beginning as a routeman for the Globe Laundry in Lincoln, Nebraska, and advancing to President of the Speier's Laundry Company in Lincoln, the largest laundry and dry cleaning operation in the midwest.

Mr. Bruce L. Corrick, a graduate of the University of Nebraska, joined his father in 1951, coming from Cherokee, Iowa, where he managed a laundry & dry cleaning plant. In 1949 Bruce Corrick completed a full term course at the American Institute of Laundering, specializing in laundry administration, production and sales.

Miss Bess Bailey, Controller and Treasurer of the Denver Laundry and Dry Cleaning Company, also came to Denver in 1951. Her lengthy experience in this industry includes special courses in administration at the American Institute of Laundering.

Since 1951 the Denver Laundry and Dry Cleaning Company has invested a sum over \$250,000 in a modernization program, which allows each employee the latest and safest working conditions and guarantees each customer the most modern equipment available for gentle processing of all fabrics.

The Denver Laundry processes on the average of one million five hundred pieces of laundry each week and recently added to their excellent service of laundry and dry cleaning a complete line of rental linens and garments.

Employing over one hundred people with an annual payroll in excess of \$300,000 the Denver continues its plans for growth.

District 11 Offers Prizes

District 11, from 8th to 5th Avenue, east side of Santa Fe to west side of Elati street, is offering a prize to the family having best improved their home, outside and premise only, in conjunction with clean up, fix up. There will be an impartial panel of three judges from outside the area. Julian Kreoger is District Chairman.

It doesn't cost much to keep your yard clean, a little determination and effort. Breathe the good fresh air, also good for the westline.

8th Ave. Pep Service Station

A visit to the 8th Avenue Pep Service Station brought us in contact with Elton Young, owner and operator and his capable assistant Doyle Duggor.

Elton has been in the filling station business for over 18 years, the past nine years at the same location, 8th Avenue and Elati Street, with a complete line of tires, batteries, oil and accessories. He also does light mechanical work.

Mr. Young has two sons and a daughter who is married and resides in Denver. Dick is a senior in East High School. Ted, a graduate of Colorado University is now studying at California Technological College. Ted is well known among boat racing fans having twice won the Kayak races on the Arkansas River and will be long remembered for his 125 mile trip down the Colorado River to Lake Mead. He is a member of the Colorado White Water Chiefs.

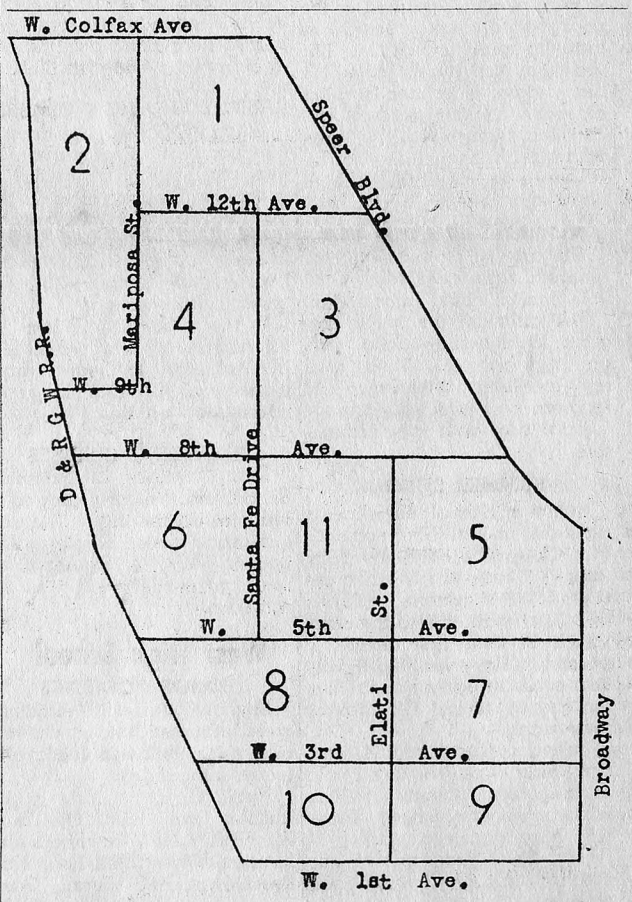
Mrs. Young occupies herself in operating the Ny-Le's Craft & Millinery Store in Englewood.

EL MOLINO FOODS, INC.

One outstanding recent business expansion on the West Side, is the El Molino Foods, Inc., food processing plant at 11th Avenue and Santa Fe. The addition to their building adds 17,000 square feet for preparation of Mexican specialty food items. It is the largest and most modern Mexican food processing plant in the seven-state Rocky Mountain area.

El Molino Foods was started by Thomas C. Luke and Mrs. Clare E. Luke in 1939 at 2536 Champa street. Their business grew and in 1954, the plant was moved to the small building at 1078 Santa Fe Drive.

In 1958, an addition was built, and this year their new building was completed at a cost of \$160,000. Before deciding to build at this location, Mr. Luke indicated consideration was given to moving to other possible areas. It was decided to expand on the West Side because of Mr. Luke's interest in the community and his faith in the development of the neighborhood. Among Mr. Luke's community activities is membership on the Baker Junior High School advisory committee.



MAILING LIST

If you wish your name on the mailing list of the West Side Improvement Association, for announcements of meetings and other events (mailing list used only for this purpose) fill in the following box and mail or leave at the office, 768 Santa Fe Drive.

Name
Address
Telephone
District

Colorado And The Peace Corps

William A. Delano, special assistant to Sargent Shriver, Peace Corps Director, was in Denver in April on a recruiting trip and spoke at Colorado University in Boulder. It was learned that Colorado is second in the country in Peace Corps volunteers based on per capita figures. 123 volunteers from Colorado makes 7 per one hundred thousand population. Colorado University ranks as the number two school in the country for volunteers in the three years of existence of the Peace Corps with a total of 98 students in 32 of the 46 countries in which the Peace Corps works.

Presently there is a special need for nurses and those by training or experience in the agriculture fields. Also needed are carpenters, masons, electricians, and other skilled workmen.

Minimum age for applicants to the Peace Corps is 18 and they must have no dependents under age 18.

Husband and wife should they qualify and be accepted, are always assigned to the same location. Those in the Peace Corps receive living expenses and an allowance of \$75.00 per month minus taxes is deposited to their account in the U. S.

WHAT IS W.S.I.A.?

The West Side Improvement Association is an organization of citizens working together for a better neighborhood. The purpose of the Association is "to promote a better community, with better family living standards, in such areas as the neighborhood improvement, health standards, schools, recreation and safety." It is a non-political, non-sectarian Association.

The Improvement Association was begun in the fall of 1961; several meetings had been held in the community to discuss the future of the West Side, zoning, and clean-up. At one of these meetings, a suggestion was made that an organization was needed. A committee of residents made recommendations for the name, area to be included, and some methods of procedure. These recommendations were accepted at a later community meeting, including the plan for dividing the larger area into districts. At the present time, eleven districts are designated with many of the districts holding regular meetings. An elected Director from each district is also a member of the Board of Directors of the Improvement Association.

In March, 1963, funds were made available to establish an office for the Association at 768 Santa Fe Drive upstairs, and staff members work with district organizations and committees to help the Association develop. The main purpose is to make it possible for everyone in the neighborhood to be able to help make this a better community in which to live to rear families, and to work.